

CSE: SHLF | OTCQB: SHLFF

## The Retail Intelligence Layer for the AI Era.

Turning retail context and expertise into smarter decisions and action.

Combining each retailer's business context with accumulated retail expertise to drive smarter decisions and action.

### TRACTION

**50+**

Retail Clients

**3+ yrs**

Platform Activity

**Recurring**

SaaS Revenue

**Established**

SaaS Business

### FROM THE FIELD

"Covers 99% of our analytics needs, and keeps expanding."

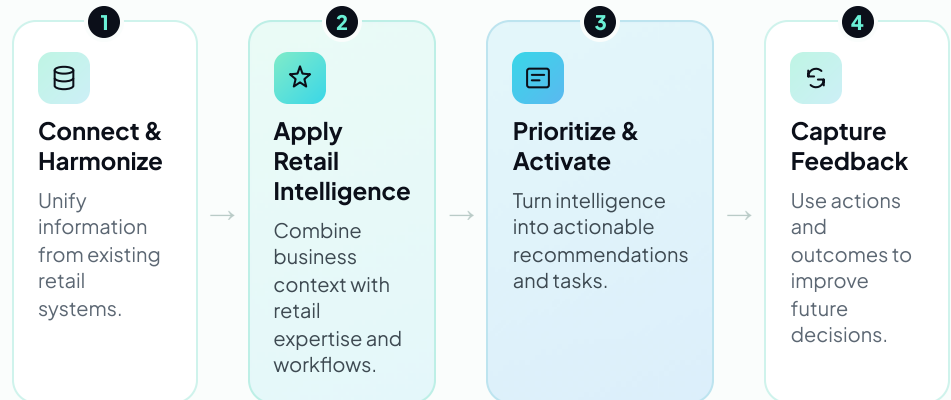
Yossi Cohen, CEO ZER4U

## More AI. One Business Context.

### The Challenge

Retail systems increasingly use AI, but each optimizes its own objectives. Without shared business context, recommendations can conflict and opportunities can be missed.

### How ShelfieTech Works



### Expansion Across Retail Workflows

Inventory & Supply Chain

Pricing & Promotions

Store Operations

Customer & Loyalty

Performance & Profitability

Loss Prevention

### Business Impact

Better Availability

Smarter Decisions

Faster Execution

Stronger Margins

### Investment Highlights

- ✓ Purpose-built retail intelligence platform
- ✓ Combines business context with retail expertise
- ✓ Connects decisions to operational workflows
- ✓ Proven recurring SaaS foundation

**Growth model:** Recurring SaaS today, with opportunities to expand intelligence capabilities and develop data-driven revenue streams.

### TRUSTED BY LEADING RETAILERS



Discover the Future of Retail Intelligence.

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